

# The strategy

## 1. Vision

„To achieve the long term conservation of the unique nature of the globally important Carpathian Mountains, while supporting its economy and culture for the lasting benefit of people through international partnership“

## 2. Mission

CERI promotes international cooperation, supports and coordinates activities relevant for biodiversity conservation and sustainable development of the Carpathian region.

## 3. Long-term Objective of CERI

To provide a Carpathian-wide network to support biodiversity conservation and sustainable development within the framework of Carpathian Convention.

## 4. The CERI “5C” network approach

The members of CERI share the same objective and recognise that each member alone cannot achieve this objective. The members of CERI have therefore have formed CERI to help them work together to achieve this shared objective in recognition that the collaboration will achieve more than the sum of all the individual efforts by the members. The members of CERI have established a secretariat to help the members use the following approaches to achieve its goals and objectives:

**Conservation Broker:** *The CERI will create and implement multi-lateral and bi-lateral projects across the Carpathians and will help each other to **find and share funds and resources** for projects aimed to achieve the objective of CERI.*

**Communications:** *The CERI will have a **strong voice** on matters that concern its vision and goals. The members want others to know about its work and objectives and want to be able to communicate amongst themselves as a network to effectively share ideas and concerns.*

**Coordination:** *The strength of CERI is its members and the scale and scope of its achievement will be based on the strong participation of its members. The members have joined CERI to achieve coordinated action and will work together to be **effective and efficient**. The CERI Secretariat will help to coordinate the work and interests of the members.*

**Clearing-House:** *Efficient biodiversity conservation requires detailed data and information. Only based on them it is possible to identify and implement proper conservation measures. CERI has been created to **collect data, to share it and provide it** where relevant for conservation purposes.*

**Capacity-Building:** *To achieve its goals across the region , CERI relies on its members and will help to build their capacity, in order to enable*

and support NGOs and research institutes to become equal partners in expert discussions and to implement the biodiversity conservation in practice. **Only strong capacity of members** and partners can lead CERI into fulfilment of its long-term objective.

The CERI network has set its task for the next five years:

## 5. 2008-2012 Goal – a Living Carpathians

CERI will have led the design and development of a robust ecological framework for a **Living Carpathians** and supported and inspired its implementation in all seven Carpathian Countries.

**A Living Carpathians** is a region where natural and socio-economic processes flow harmonically, where human society planning its development takes into account interests of wild nature, where interests of humans are considered not only from economic **growth?** **profit?** point of view, but its ecological requirements are taken into attention in equal measure.

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## 6. 2008-2012 Objectives

**1. A Convention Network:** The CERI will have contributed and influenced the achievement of a strong, focused Carpathian Convention. The Secretariat and parties to the Convention recognize CERI as an effective grass-roots, civil society partner for implementation and development of the Convention.

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**2. A development Network:** The CERI network will support sustainable development in the Carpathians linking it always to the creation of a Living Carpathians.

**3. A Scientific Network:** CERI is the recognised first-stop regional source of data and information and the centre of expertise for biodiversity and biodiversity conservation in the Carpathians.

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**4. A Network Support:** The CERI membership is an effective and efficient organisation with the capacity to deliver on its objectives through its „5C“ approach providing support and equal **opportunities** to all its members.

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## 7. 2008 - 2012 Achievements

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### **1. A Convention Network**

- the Secretariat and parties to the Convention recognize CERI as an effective expert, grass-roots, civil society partner for implementation and development of the Convention.
- **Participate in the WG on Conservation and Sustainable Use of Biological and Landscape Diversity; give support to the develop of the Biodiversity Protocol, carry out projects that are relevant to the Protocol that might be adopted at COP2; CERI WG on Biodiversity strongly involved;**
- **Participate in the WG on Sustainable Tourism; contribute to the development of the Sustainable Tourism Protocol and Strategy; run at least one project under the umbrella of the Carpathian Convention, where at least 2 or more Carpathian countries are involved.**

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- CERI will contribute to implementation of **all Protocols** through research, education and environmental policy activities

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## 2. A development Network:

- CERI members are strongly involved in projects of sustainable development in the Carpathians. The webpage is actively used as information and experience exchange platform. **Frequently Asked Questions are published on the CERI webpage. CERI is known at the local level.**
- CERI is networking and building strong partnerships with other **important** players in the region.
- The Secretariat at the regional **level** together with the National Focal Points at the national level **takes the lead of the coordination.**
- CERI members are aware of cooperation rules (duties and rights card), **promotion, communication and sharing information**
- CERI members participate in workshops on planning and management, fundraising, writing projects and other important issue.
- CERI have strong expert role on national and international level regarding Carpathian issues
- CERI improves communication by website and leaflets issued in English, and in national languages
- CERI is well recognized on national lever through promotion of best practices and strong members identification.
- CERI is involved in the activities important for sustainable development of Carpathians (cultural heritage, tourism, etc) on international and national level.

**Comment [DJ1]:** What about other Protocols? (Forest, Agriculture)

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## 3. A Scientific Network:

- CERI is the recognised first-stop regional source of data and information and the centre of expertise for biodiversity investigation and conservation in the Carpathians
- CERI will establish Centre for Research and Monitoring of Carpathian Biodiversity (CRMCB) which will coordinate regional research projects and administrate Carpathian Biodiversity Information System (of CERI members?)

## 4. A Network Support:

- CERI will develop strong network of NGOs and research organisations active on ecoregional, national and local levels
- Strong Secretariat and Board will support CERI members by facilitating communication, fundraising and lobbying **both** on national and international level
- **CERI is a partner in Members' projects (active participation, letters of intend, patronat)**

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**Organisational Development Strategy**  
**Fundraising Strategy**  
**Communication Strategy**