




# Tourism Working Group

**CERI General Assembly  
Poprad, Slovakia  
November 22-24, 2006**



## Tourism WG Members

- **Czech Republic:** Tomas Ruzicka – Nadace Partnerství, Leo Kost'ál, Sarka Kost'alova – Civil Association Beskydčan
- **Hungary:** Kristina Vilimaite – CEEWEB will find somebody
- **Poland:** Agata Pustelnik – Foundation for the Support of Ecological Initiatives, Dominika Zareba – Polish Environmental Partner Foundation
- **Romania:** Andrei Blumer – AER, Horatiu Popa, Mirela – CMA, Ramon Jurj – ICAS Wildlife
- **Serbia:** Dragana Randjelovic –YRB, Tijana Spasic – Ecolibri Bionet
- **Slovakia:** Svetlana Betkova – Slovak Wildlife Society
- **Ukraine:** Yaroslav Dovhanych will find somebody



## Workshop Output

- CERI Ecot WG vision/mission
- Agreement on the ToR, Budget and Timeline for 2006
- Detailed work plan for 2006 and rough work plan for 2007
- Definition of Ecotourism Principles and terms
- List of threats & obstacles for sustainable development in the Carpathians in terms of ecotourism
- Clear topic, content and strategy for the development of a proposal



## Mission statement

The CERI Tourism WG mission is to


- maintain an active **network of organizations** to strengthen eco/sustainable tourism throughout the Carpathians by exchanging experience, by developing and implementing common projects in order to contribute to **nature conservation, cultural heritage protection and well-being of local people.**
- strengthen the idea of a '**Corporate Carpathian identity**'.



## Terms of Reference Aim


The overall aim of the Tourism WG is

- To promote sustainable tourism in the Carpathians with special focus on ecotourism development,
- To provide benefits to the local people and nature conservation, based on the natural and cultural heritage of the Carpathians, and
- To promote transboundary cooperation in order to facilitate sustainable tourism and its sustainable financing in the whole region.




## Ecotourism Principles

1. Contributes to nature conservation and protection
2. Supports the well being of local people, stressing local ownership, as well as business opportunities for local people (especially in rural areas)
3. Has an educational component that creates awareness about nature conservation, both for tourists and local communities.
4. Requires the lowest possible negative impact on the environment and on the socio-cultural component.



## Terms of Reference Objectives I

- To identify needs within individual member countries, regions and localities in coordination with other CERI WG's in terms of sustainable tourism and specific of ecotourism.
- To identify regional issues on the basis of geographical areas, protection of species and conservation of cultural heritage in coordination with other CERI WG's that can be linked with ecotourism development.
- To identify examples of good practice in tourism in the Carpathians.




## Terms of Reference Objectives II

- To promote the development of new tourism projects based on the CERI principles.
- To create and promote a core identity for the Carpathians and to promote the Carpathians as an ecotourism destination.
- To establish a network of help and support between member organizations that are developing ecotourism solutions.
- To contribute to the implementation of the CC.



## Work plan 2006

- Working Group set up and coordination
- Identification of expectations, contributions, capacities and expertise of the CERI Tourism WG - Questionnaire
- Workshop
- Project development



## Budget 2006

Activity / task	Budget item	Unit	Unit cost	Nr of units	Sum - draft	Sum - actual
<b>Working group set up and coordination</b>	Coordination	mandays	65	4	260,00	260,00
<b>Specific vision of expectations, contributions, capacities and expertise of CERI Ecotourism WG</b>	Preparation and evaluation of the questionnaire	mandays	65	1	65,00	65,00
<b>Two days workshop with approximately 10 to 15 participants</b>	Organization of the workshop and preparation of the workshop agenda	mandays	65	3	195,00	195,00
	Seminar room	days	40	2	80,00	80,00
	Accommodation plus meals	personnight	80	25	1500,00	1182,00
	Travel costs for participants				2200,00	1636,40
	Workshop local organization - rent for location etc.	mandays	100	1	100,00	300,00
	Materials (Paper, bridge for printer)	personnight	10	25	250,00	37,10
<b>Preparation of the workshop report - vision, action plan, identification of threats &amp; obstacles for sustainable development of the Carpathians</b>	Preparation of results and minutes of the workshop	mandays	65	2	130,00	130,00
<b>Project development</b>	Preparation of project proposals	mandays	65	8	520,00	520,00
<b>Travel costs</b>	HR, HASTALP Final Conference, Benczhegáza, CL, September 2006					145,40
	HR, Alpine Tourism WG, Zarnesti, Romania, July 2006					124,70
	HR, Applicant Final Conference, Bolzano, Italy, October 2006					264,65
	HR, CEEWEB Training, Beldinthe Nature Park, Bulgaria, October 2006					184,00
<b>Total</b>					<b>5300</b>	<b>5054,25</b>



## Work plan 2007

- Cooperation with CEEWEB Sustainable Working Group in terms of information exchange, trainings if applicable, cooperation related to the Carpathian Convention
- Design of a Carpathian-wide project
- Do assessment for Carpathian common ecotourism certification
- Preparing a directory for destinations, products and services that fulfill the ecotourism principles in the Carpathians
- Meeting/training on tourism related issues
- Contribute to CERI newsletter and homepage