

CERI Communication Working Group
Work Plan for 2007

Internal communication	External Communication
<p>1. Strengthen the Network</p> <ul style="list-style-type: none"> • information exchange (newsletter, e-mail lists) • improving e-mail list (arranging separate lists for each WG, communicators in each WG, links between WG) • establish common standards for CERI members (using the logo, name for external communication) • Informing about actual projects • Identification of CERI members needs (threw 3 questions) 	<p>1. Strengthen CERI – communicator role in the region:</p> <ul style="list-style-type: none"> • inform regional partners and authorities about official CC process • inform mass media • inform donors
<p>2. Strengthen consultations and expertise's (via newsletter and website)</p>	<p>2. Strengthen CERI – expert role</p> <ul style="list-style-type: none"> • consultations on the website • regular contacts with stakeholders • using deferent events for promote CERI
<p>3. Training</p>	<p>3. Sharing good practices</p>
<p>4. Meeting for evaluation</p>	<p>4. Inviting stakeholders into projects and decision making process.</p>
<p>5. Newsletter</p>	
<p>6. Working out and approve Communication Strategy</p>	
<p>7. Members obligation to inform about emergency situations in region (CERI "watch dog" role)</p>	
<p>8. Rules of promotion and communication on behalf of CERI (preparing draft and consultation)</p>	